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| **Key Learning Outcomes by Degree Level** | | | | | |
|  | | **Associate** | **Bachelor** | **Master** | **Doctoral** |
| **1** | **Critical Thinking/Problem Solving** | Explain how information from relevant sources is used to make business decisions | Apply relevant information to make and defend business decisions | Integrate theory and practice to analyze business problems | Evaluate theories and/or practices to validate them or propose new theories that solve business problems |
| **2** | **Teamwork** | Describe elements of successful teams | Contribute to a team environment to achieve a planned goal | Create a cohesive team environment by building on contributions of members to accomplish a team goal | Collaborate with others to design, execute, and complete discipline-specific scholarship |
| **3** | **Communication** | Communicate ideas coherently and persuasively | Demonstrate communication skills appropriate for business settings | Construct and present effective business communications to reach diverse audiences | Effectively communicate, disseminate, and defend scholarly work. |
| **4** | **Business Knowledge** | Demonstrate introductory knowledge of concepts in the core areas of business. | Apply concepts within the core areas of business | Analyze business decisions using business knowledge and theories. | Validate existing and/or establish new business theories or practice |
| **5** | **Business Environment** | Describe the impact of the ethical, legal, economic, and global environment on business | Apply knowledge of ethical, legal, economic, and global environment to practical business situations and ascertain their impact | Analyze knowledge of ethical, legal, economic, and global environment to practical business situations and assess their impact | Evaluate role and impact of ethical, legal, economic, and global environment on business problems |
| **6** | **Analysis & Technology Utilization** | Describe decision-support tools & technology used in making business decisions | Apply decision-support tools & technology to make and defend business decisions | Analyze business problems using decision-support tools & technology | Investigate complex business problems using decision-support tools & technology |
| **7.** | **Management & Leadership** | Explain techniques for motivating and influencing | Analyze the role of motivation and influence in achieving a coordinated goal | Evaluate the use of motivation and influence in achieving a coordinated goal | Lead and manage a doctoral project to its successful completion |